

# Early Bird Pricing!

## 2017 Combined Federal Campaign



**Book your  
3x ads by  
February 5, 2017  
and receive  
an addition  
5% discount!**

Plan your 2017 CFC marketing now to save more dough! Our print and digital packages are enhanced with value adds, PLUS an additional "early bird" discount for those booking space by **February 5, 2017**.

Your 3x ad schedule will reach over 1,200,000 active duty giving military members on bases nationwide! You won't find better *value* and *targeted reach* elsewhere.

### Choose Your Package

<b>Military Families Magazine</b> Sept, Oct and Nov	<b>FREE RNG*</b> <b>Listing</b> (3 issues)	<b>FREE Digital Edition Ads</b> (6 issues)	<b>FREE Web Listing</b> (1 year)	<b>FREE Multi-Advertiser Dedicated Email</b>	<b>FREE eNewsletter 728x90 Banner</b>	<b>FREE Dedicated eMail</b>	<b>TOTAL CAMPAIGN NET RATE**</b>	<b>YOU SAVE</b> (compared to buying ala carte x3)
Full page	★	★	★	★	★	★	\$20,142	\$5,900
1/2 page	★	★	★	★	★		\$11,076	\$3,800
1/3 page	★	★	★				\$7,038	\$2,000
1/6 page	★	★					\$5,025	\$1,500

\*The Reserve & National Guard Magazine \*\*Add 3% for credit card payments

### Production Schedule

Issue	Ad Space Closes	Ad Material Due	Logo and 20-word listing due for Reserve & National Guard Magazine:	Releases on Bases Nationwide:
Sept	7/8/17	7/21/17	7/18/17	8/31/17
Oct	8/8/17	8/22/17	8/18/17	9/30/17
Nov	9/6/17	9/20/17	9/13/17	11/6/17

**Contact me before February 5th to lock in your rates!**

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AmeriForce Media, LLC, a SDVOSB