

Book Early for Best Position!

2017 Combined Federal Campaign



Our print and digital packages are enhanced with value adds, AND the first six confirmed advertisers may have a photo on the September cover!

Your 3x ad schedule will reach over 1,200,000 active duty giving military members on bases nationwide! You won't find better *value* and *targeted reach* elsewhere.

Best Choice Package

Military Families Magazine Sept, Oct and Nov	FREE RNG* Listing (3 issues)	FREE Digital Edition Ads (6 issues)	FREE Web Listing (1 year)	FREE Multi-Advertiser Dedicated Email	FREE eNewsletter 728x90 Banner	FREE Dedicated eMail	TOTAL CAMPAIGN NET RATE**
Full page	★	★	★	★	★	★	\$20,142
1/2 page	★	★	★	★	★		\$11,076
1/3 page	★	★	★				\$7,038
1/6 page	★	★					\$5,025

*The Reserve & National Guard Magazine **Add 3% for credit card payments

Rates for 1 or 2 Insertions

Ad Size	1 issue	2 issues (each ad)
Full page	\$7,553	\$7,133
1/2 page	\$4,153	\$3,922
1/3 page	\$2,640	\$2,493
1/6 page	\$1,872	\$1,774

Value Adds:

- Free listing in corresponding issue/s of Reserve & National Guard Magazine
- Inclusion in each issues' digital editions with linking Web URL in ad

Production Schedule

Issue	Ad Space Closes	Ad Material Due	Logo and 20-word listing due for Reserve & National Guard Magazine:	Releases on Bases Nationwide:
Sept	7/8/17	7/21/17	7/18/17	8/31/17
Oct	8/8/17	8/22/17	8/18/17	9/30/17
Nov	9/6/17	9/20/17	9/13/17	11/6/17

Contact me soon for best positions.

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AmeriForce Media, LLC, a SDVOSB